

graphic ***age***
advertising

The logo features the words "graphic" and "age" in a bold, italicized, white sans-serif font. A grey, stylized graphic element, resembling a lightning bolt or a diagonal bar, cuts through the text. Below "age", the word "advertising" is written in a smaller, italicized, white sans-serif font.



Since 1998 Graphic Age has been recognized as one of the prominent advertising and design firms serving various client base. As an aggressive and agile firm, Graphic Age believes in the fundamentals of communication strategies and has developed a reputation for effective, on-target marketing.

GraphicAge is known for building and positioning brands along with maximizing the exposure and results for the clients.

cv. Mutiara Dinamika

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O U R S E R V I C E S

Above the line | TV Commercial, Print Ad, Radio

Below the line | POS Materials, Brochures, Brand Activation, Event management , etc

Creative & Design | Corporate & Brand Identity, Company Profile, Video Profile, etc

Production | Gimmick, Printing Materials, Film & Video production, Event support etc

Indoor & outdoor promotion | Baillboard, Baliho, Sign age, etc

YOUR BRAND, OUR PASSION

PHOTOGRAPHY, FILM PRODUCTION, SET & BUILD
ART DIRECTING, ILLUSTRATION, MULTIMEDIA



Above the line
Below the line
Creative & Design
Production
Indoor & outdoor promotion

When business is good it pays to **advertise**,
when it is bad you have got to **advertise**.

PRINT AD



This is not a Chair, this is **okamura**



*Kepedulian akan fakir miskin,
merupakan cerminan iman...*

Program pengentasan kemiskinan,
Depsos R.I. - 2004



Above the line
Below the line
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PR ACTIVITY



Boeing Riau Air Terbang ke Pekanbaru

PEKANBARU (RP) - Hari ini, pesawat Riau Air kembali melakukan uji kelayakan terbang untuk unit armada barunya pesawat Boeing 737-500. Langkah ini dilakukan untuk memastikan armada tersebut layak untuk beroperasi secara perdana pada 18 Desember mendatang.

"Berdasarkan informasi yang kita peroleh, besok pagi (hari ini, red) satu unit Boeing Riau Air akan uji terbang rute perdana. Insya Allah besok pagi pesawat akan terbang dengan rute Jakarta menuju Pekanbaru, selanjutnya terbang menuju

Tanjung Pinang, Natuna, Dumai dan kembali ke Pekanbaru sesuai rute terbangnya nanti. Jika berhasil tanpa ada kendala, Riau Air diizinkan melakukan penerbangan perdana 18 Desember mendatang," ujar Kepala Biro Perencanaan Setdaprov Riau Adizar saat dihubungi Riau Pos, Senin (13/12).

Menurutnya, uji terbang rute ini merupakan penilaian akhir dari

Dirjen Perhubungan Udara Kementerian Perhubungan RI terhadap kelayakan maskapai Riau Air. Penilaian dilakukan atas berbagai aspek oleh Dirjen Perhubungan Udara RI, mulai dari aspek kesiapan personel, kondisi fisik pesawat hingga kelayakan rute penerbangan yang dilewati Riau Air.

"Untuk tahap awal akan kita operasikan satu unit Boeing ini saja. Nanti dari keuntungan Boeing ini digunakan untuk perbaikan dua

► Baca Boeing Halaman 32



RIAUIR: Pesawat Boeing 737-500 milik Riau Air, hari ini akan melakukan uji kelayakan terbang ke Pekanbaru dari Jakarta.

Above the line
Below the line
Creative & Design
Production
Indoor & outdoor promotion

CORPORATE IDENTITY



Above the line
Below the line
Creative & Design
Production
Indoor & outdoor promotion

CORPORATE IDENTITY



Above the line
Below the line
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Production
Indoor & outdoor promotion

BOOKS

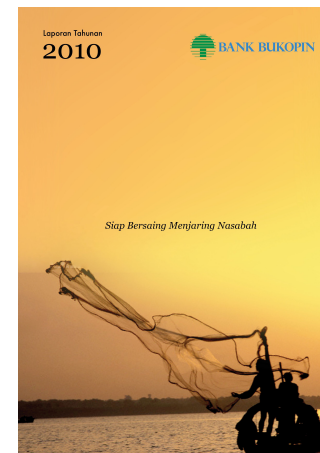
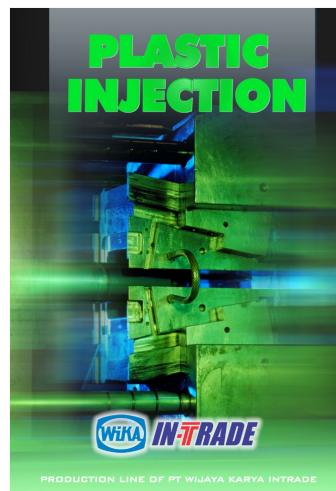


Above the line
Below the line
Creative & Design
Production
Indoor & outdoor promotion

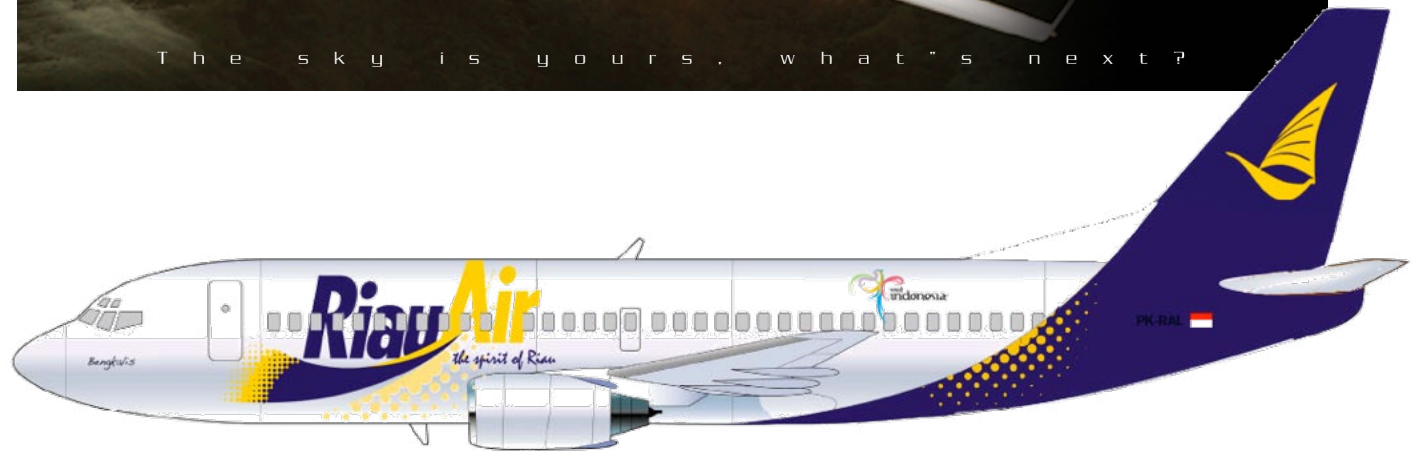


BOOKS, CATALOGUE & COMPANY PROFILE

Above the line
Below the line
Creative & Design
Production
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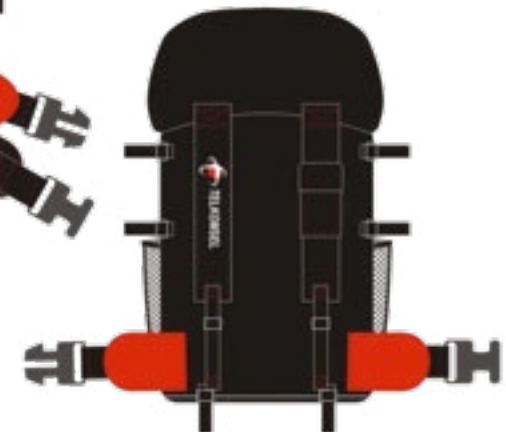


REBRANDING & VEHICLE PAINTING



Above the line
Below the line
Creative & Design
Production
Indoor & outdoor promotion

GIMMICK



Above the line
Below the line
Creative & Design
Production
Indoor & outdoor promotion

PACKAGING DESIGN & PRODUCTION APPAREL DESIGN & PRODUCTION



Above the line
Below the line
Creative & Design
Production
Indoor & outdoor promotion

BILLBOARD



Above the line

Below the line

Creative & Design

Production

Indoor & outdoor promotion

BILLBOARD



Above the line
Below the line
Creative & Design
Production
Indoor & outdoor promotion

Build your
Brand Image
with us

ASKES
ANUGERAH
AGRITAMA
ACACIA
AGAM CENDEKIA
AYAM 2 TELOR
AL TAQWA
BANK SULSEL
BEJI UBUD RESORT
BABY STAR
CDMA EXHIBITION
CARLSON WAGONLIT
DUCATI
DUNAMIS
DEP. PERHUBUNGAN
DEP. PARIWISATA
DEP. SOSIAL
DEP. KELAUTAN
EVORIA
FORMAG
FLYING SCHOOL
GUDANG BARU
PELNI
RIAUI AIR
RED MILD
SUCOFINDO
TELIN
TOTAL
TAKIR MAS
TELKOM
TELKOMSEL
VAYA
WORLDROAM
WIKI INTRADE
WIKI
ETC.

- INSURANCE, JAKARTA
- INSURANCE, JAKARTA
- AGRICULTURE, JAKARTA
- HOTEL, JAKARTA
- BOARDING SCHOOL, MANINJAU PADANG
- FOOD, JAKARTA
- INTERNATIONAL SCHOOL, MELBOURNE -JKT
- BANKING, UJUNG PANDANG
- HOTEL & RESORT, BALI
- SNACK, JAKARTA
- EVENT, JAKARTA
- TRAVEL, JAKARTA
- OTOMOTIF, JAKARTA
- CONSULTING ORG, JAKARTA
- GOVERNMENT, JAKARTA
- GOVERNMENT, JAKARTA
- GOVERNMENT, JAKARTA
- GOVERNMENT, JAKARTA
- PHARMACEUTICAL, GERMANY
- PHARMACEUTICAL, JAKARTA
- EDUCATION, JAKARTA
- CIGARETTE, MALANG
- PUBLIC TRANSPORTATION, JAKARTA
- AIRLINES, PEKANBARU
- CIGARETTE, MALANG
- APPRAISAL, JAKARTA
- TELECOMMUNICATION, HONGKONG
- OIL COMPANY, JAKARTA
- ART CENTRE, UBUD - BALI
- TELECOMMUNICATION, JAKARTA
- TELECOMMUNICATION, JAKARTA
- MINERAL WATER, JAKARTA
- TELECOMMUNICATION, UEA
- MANUFACTURING, JAKARTA
- CONSTRUCTION, JAKARTA

